

The more you learn about Sinclair Broadcast Group's recent actions  
(see

1. "REPORTER FIRED FOR PUBLICLY CRITICIZING PLANS TO AIR ANTI-KERRY DOCUMENTARY"  
[http://www.pbs.org/newshour/updates/sinclair\\_10-19-04.html](http://www.pbs.org/newshour/updates/sinclair_10-19-04.html)

2. "Media Company to Preempt Primetime Programs to Air Film Critical of Senator Kerry"  
[http://www.pbs.org/newshour/bb/media/july-dec04/sinclair\\_10-12.html](http://www.pbs.org/newshour/bb/media/july-dec04/sinclair_10-12.html)

3. "Anti-Kerry film sparks DNC response, Sinclair Broadcast Group orders its 62 stations to show movie next week; DNC files complaint to FEC."  
[http://money.cnn.com/2004/10/11/news/newsmakers/sinclair\\_kerry/index.htm?cnn=yes](http://money.cnn.com/2004/10/11/news/newsmakers/sinclair_kerry/index.htm?cnn=yes)

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the more distasteful their actions become. It is extremely disappointing that that a company like Sinclair, which reaches 25% of the US, or 75 million people. Let's make that look like the number it is, 75,000,000. To reach that broad of an audience with programming this close to the election that is purported to be unbalanced and biased is at best maleficent and at worst represents serious and significant malfeasance with the PUBLIC's airwaves. No matter what side of issues individual voters come down on, we ALL deserve FAIR and BALANCED reporting. From other news outlet coverage, of the impending Sinclair broadcast it is clear that Sinclair is attempting to use its power in a way that does not honor the public trust nor uphold the public interests.

It truly seems unfortunate when common individuals, without the vast resources wielded by corporations, have to use their time to voice what common decency and fairness would dictate. Maybe the Sinclair Broadcast Group executives should read Robert Fulghum's "All I Really Need to Know I Learned in Kindergarten". I think they should pay close attention to the "Play Fair" portion of the credo that Fulghum voices.

At best we can only hope that if Sinclair chooses to air their political ad masquerading as news that they be held accountable and dealt with in swift and certain terms should a non-balanced program be what they offer the public.